

STEP SMART WITH PURE START⁴

As a Genesis PURE™ Independent Business Owner, you're on the path to creating the lifestyle of your dreams. As you share the products and income opportunity with others and grow personally within your first 90 days, we will match your efforts with fabulous rewards. It's called the PURE Start Program and it's designed to jump-start your business as you journey toward success. Qualify in two simple steps:

STEP ONE:

Earn the rank of PURE Silver⁵ and receive an Apple or Samsung watch.⁶

STEP TWO:

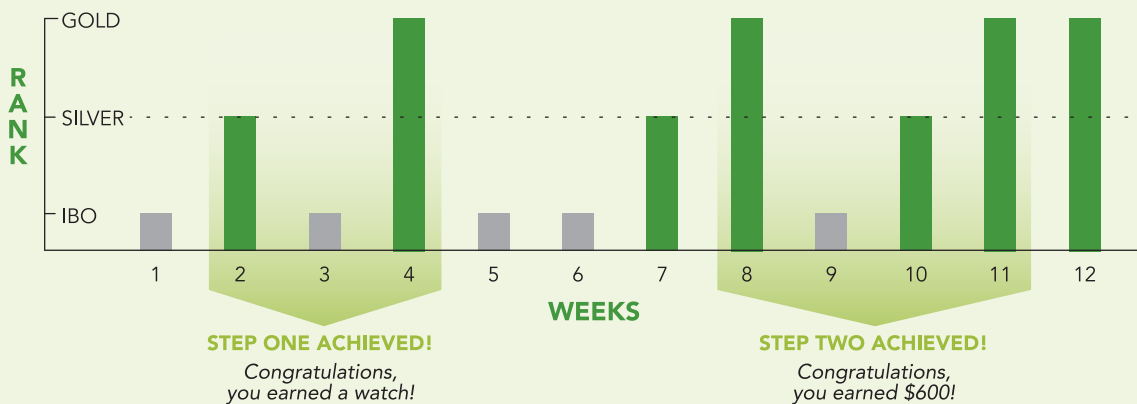
Earn the rank of PURE Gold⁵ and receive \$600 cash.⁶

You can also earn by sponsoring new, active⁸ IBOs. Earn the genuine leather All-Star briefcase for personally sponsoring your 3rd active IBO; earn \$50 for personally sponsoring your 4th active IBO; earn \$100 for your 5th active IBO; earn \$150 for your 6th active IBO. You could earn up to \$300.00 and a genuine leather All-Star briefcase.

PLUS, MORE REWARDS WITH THE PURE START TEAM-BUILDING BONUS!

Help your new IBO achieve Silver Director within their first 90 days and you, as the Sponsor, will earn a \$150 Sponsorship Bonus.

PURESTART



STEP ONE must be attained before **STEP TWO** may be achieved. Each step is only awarded once.

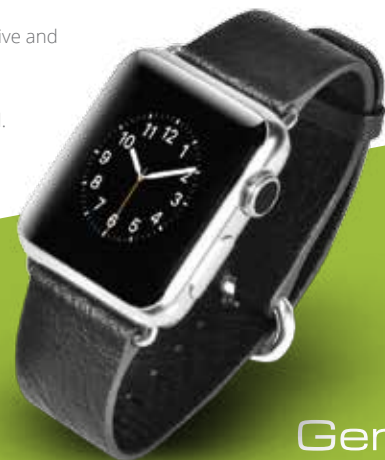
For detailed rank qualification requirements, please see the PURE Prosperity Plan at genesispure.com.

⁴All new IBOs that have enrolled since January 1, 2017 are eligible for the PURE Start Program. IBOs must be active and in good standing with Genesis PURE.

⁵Consists of achieving that rank or higher twice within a 4-week period in your first 90 days.

⁶Rewards are one-time only and received at end of the first 90 days. Silver must be earned prior to earning Gold.

⁷Active is defined as having 100 PV or more (either personal product purchases or product sales to Retail and Preferred Customers or any combination thereof) every twenty eight (28) days. PV (Personal Volume) is volume consisting of personal product purchases made by the IBO and/or product sales to Preferred Customers and Retail Customers the IBO has personally sponsored. An IBO is not paid rewards on his/her PV. PV is strictly used for personal qualification requirements within the PURE Prosperity Plan.



We deliver whole health