

PACKAGE YOUR STORY

Nothing is more powerful than a well packaged story. Write out one or two bullet points for each one of the following statements. Practice telling your story, until you can tell it under 60 seconds with PASSION!

1. Here's where I WAS –

Job, occupation, financially, health, emotionally, time with family.

2. Here's what I SAW –

Products, business, simple, others' success.

3. Here's what I DID –

Took ACTION, bought a starter pack, made a list, asked people to take a look, 1st check, 1st month, or something specific about income when you got started.

4. Here's where I am NOW –

Financially (weekly, monthly or TOTAL income), emotionally, health, time with family, travel/trips.

5. Here's where I am GOING –

Just getting started, helping others, goals, vision statement.
